

## SEPTA'S DBE PROGRAM PRESENTS, DBE SPOTLIGHTS: BTC ENVELOPES & PRINTING

The SEPTA DBE Program Office would like to share a new DBE, SBE feature story spotlight initiative. Once a month, SEPTA's DBE Program Office will share the story of a Certified DBE/SBE. These features are made to share the stores of our amazing firms, while giving other DBE's and SBE's the encouragement to keep working hard to achieve the American Dream and build wealth.

We hope you enjoy this feature story about Andrew Magnus, Owner and CEO of BTC Envelopes and Printing LLC, and Britten Magnus, Solutions Provider. Click the picture to play video.



**DBE/Small Business Feature Story:** 

#### **Introduction:**

Andrew Magnus, a Jamaican immigrant as a child, attained a variety of achievements throughout the years. He completed high school at the age of 15, and he graduated college at the age of 19. With his demonstrated drive for success, he also became a 2014 graduate of Goldmans Sachs'



10k small businesses program, the 2019 Initiative for a Competitive Inner City (ICIC) Program, and the 7 Pillars OMICELO Cares program.

Andrew founded BTC Envelopes and Printing LLC in 2007 after over 20 years of experience in the printing industry. In the following year of 2008, he also acquired Imprints Unlimited Inc, another well-known minority owned Philadelphia company, from one of his mentors. In 2009, he became certified as a SEPTA DBE. BTC Envelopes and Printing LLC hosts a variety of services, including but not limited to commercial prints, promotional products, fulfillment and mailing, envelopes, and graphic design, all of which help their clients market themselves and operate their organization. BTC Envelopes and Printing LLC currently operates at 5070 Parkside Avenue.

Andrew's son, Britten Magnus, serves as the solutions provider for the company, having graduated from the University of Pittsburg with a Bachelor of Science in Business Administration focused on Accounting and General Management. Additionally, Britten earned valuable experience in business management accounting while working for several years at one of the largest private companies in the US.

#### **Feature Questions:**

#### 1. What do you like most about running your business?

The idea and accomplishment of creating a legacy of success for my family and community by building an entity that provides excellent products and services to my customers.

#### 2. Do you have any advice for other DBE firms?

The DBE certification does not guarantee business; you must use it as a tool to gain opportunities for business. You must be patiently persistent and persistently patient because this is a marathon to success.

#### 3. Did you have a mentor, or do you have someone that gives you business guidance?

I did not have one specific mentor; I am always open to information from people who have been successful, with great ideas and experience, always available to continuing education training, workshops, networking, collaborating, partnering.

# 4. Please share something helpful for the SEPTA DBE Program office. How could we support DBEs more? Any suggestions?

SEPTA can have more How To Become and Use Your DBE certification workshops; I think many people don't fully understand the scope of the certification.

Also, make yourself available as much as possible, listen to successful people, build a plan and adjust it accordingly to goals achieved; make yourself the obvious choice for all of your opportunities and clients.



### 5. Do you consider the DBE certification a valuable asset to your success?

Yes, it helped to build BTC; it is a cornerstone which we use to create and fulfill opportunities; we can't say enough about how satisfied we are to be a certified DBE/MBE firm.





Thank you, Andrew and Britten Magnus, for working with SEPTA!